

Loyalty Legends

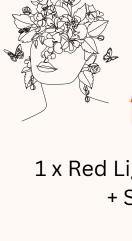
RECEIVE A POINT FOR EVERY DOLLAR SPENT AND REDEEM THEM FOR SERVICES

T&C APPLY*



Automatically become a loyalty legend after your third visit!
Each appointment you will instantly start to earn points towards your next pamper session..







Therapy +

Steam Room

51 Points

OR 30 Mins Facial (upgrade to 60 mins facial for \$50)

600 Points

Dermalogica Pro 60
Facial OR Dermalogica
Mens facial (upgrade to

Esstudio signature

facial 80 mins for \$75)

+ Steam Room

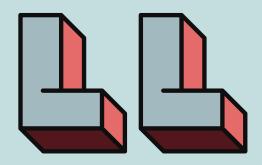


750 Points

Dermaplaning facial *OR*Tripollar skin tightening

facial (upgrade to super

facial for \$150)

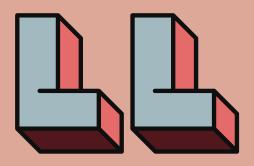


Step right into the fabulous world of Esstudio where every visit is a VIP experience!

Loyalty Legends, where you're not just a customer but a pampered legend!

Just after 3 visits at Esstudio you are considered to be a Loyal Legend!



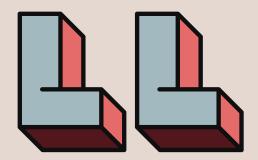


With Loyalty Legends, every dollar you splurge is like sprinkling fairy dust on your rewards account.

Collect points faster than confetti at a party and unlock glamorous treatments and perks tailored just for you.

It's our stylish way of saying,
"You're a shining star for choosing Esstudio
to glam up your hair and beauty needs!"





- Earn a point for every dollar spent
 - Redeem points for a range of luxurious treatments and upgrades
- Enjoy exclusive discounts and rewards available only to Loyalty Legends members





EST 2011

Step right into the fabulous world of Esstudio, where every visit is a VIP experience! Get ready to dive into our glitzy loyalty program, Loyalty Legends, where you're not just a customer but a pampered legend!

With Loyalty Legends, every dollar you splurge at our salon is like sprinkling fairy dust on your rewards account. Collect points faster than confetti at a party and unlock glamorous treatments and perks tailored just for you. It's our stylish way of saying,
"You're a shining star for choosing Esstudio to glam up your hair and beauty needs!"

Every dollar spent at our Chippendale salon earns you points towards indulgent treatments and exclusive perks. It's our way of saying thank you for choosing *Esstudio Galleria* for all your hair and beauty needs.

Why join our Loyalty Legends program?

- Earn a point for every dollar spent at our Salon
- Redeem points for a range of luxurious treatments and upgrades.
- Enjoy exclusive discounts and rewards available only to Loyalty Legends members.
- Email us at appointments@esstudio.com.au and we will track your points for you.

And if that's not reason enough, there is no membership fee to join the program, it is absolutely free! Once you have visited Esstudio 3 times you are considered a Loyal Legend.

Your Path to Rewards:

- **150 points:** Treat yourself to a relaxing red light steam room session.
- **300 points:** Double the indulgence with two red light steam room sessions
- **450 points:** Choose between three red light steam room sessions or a rejuvenating 30-minute facial upgradeable to 60 minutes for \$50.
- **600 points:** Dive deeper into relaxation with five red light steam room sessions with DIY exfoliation or pamper yourself with a luxurious 60-minute Derma facial upgradeable to 90 minutes for \$75.
- **750 points:** Experience ultimate bliss with four RED/NIR steam sessions, an intense exfoliation scrub and steam session with Jax, and a DIY exfoliation, or opt for a Tripollar skin tightening session with the option to upgrade to a super facial for an additional \$150.

Please Note:

- Loyalty points accrue only for services
- Points are not transferable for cash or treatments not outlined in the rewards list.
- Loyalty points expire after 6 months of inactivity, so make sure to take advantage of your rewards regularly.

Don't miss out on the opportunity to become a Loyalty Legend at Esstudio Galleria! Sign up today and start earning points towards your next pampering session. For more information or to join the program, visit our salon in Chippendale or contact our team at appointments@esstudio.com.au

Terms & Conditions Apply*

ESSTUDIO GROUP

5 QUEEN STREET CHIPPENDALE NSW 2008

<u>Loyalty Legends - FAQs</u>

Q1) How does the Esstudio Loyalty program work?

After you have visited Esstudio for 3 visits. Receive a point for every dollar spent and redeem them for services. We follow a \$ for \$ point system starting at a \$150 spend on services. You can accumulate points for higher level rewards.

Q2) What benefits do I get by joining the loyalty program?

It costs you nothing and you get so many fabulous benefits. Please see the list of benefits in the flyer or on our official website.

Q3) Is there a membership fee to join the loyalty program?

There is no membership fee to join the program. It is absolutely free!

Q4) Do my loyalty points expire?

Yes, the loyalty points automatically expire after an inactivity period of 6 months and the accumulation process restarts.

Q5) Can I combine points/rewards with other promotions or discounts?

No the points are untransferable. There are many things to choose from on our loyalty legends rewards list (check out our physical flyer or scroll up for more details).

Q6) Can I transfer my points/rewards to someone else?

No, you cannot transfer your loyalty points.

Q7) Can I track my points/rewards online?

At this time you will need to enquire how many points you have in person at our salon located in Chippendale. Or feel free to email us at appointments@esstudio.com.au and we'll update you on your accumulated points.

Q8) If I buy a gift voucher does it go towards my loyalty points?

Yes, if you buy a gift voucher the amount translates to the same number of loyalty points. So, it's really a gift for you and someone else.

Q9) If I buy a product at the salon, would that go towards my loyalty points?

No, only services at the salon go towards the loyalty points.

T&C Loyalty Legends

These Terms and Conditions govern your participation in the Loyalty Program namely Loyalty Legends, offered by Esstudio. By enrolling in the Program, you agree to be bound by these Terms. Please read them carefully.

1. Eligibility:

- Participation in the Loyalty Legends program is open to individuals aged 18 years or older. Individuals under the age of 18 may participate with the consent of a parent or legal guardian.
- Each participant is limited to one account. Duplicate accounts will be subject to termination, and any accumulated points may be forfeited.

2. Enrollment:

- Enrollment in the Loyalty Legends program is voluntary and free of charge. There are no fees associated with joining the Program.
- By enrolling in the Program, you consent to provide certain personal information, including your name, email address, phone number, and other relevant details as required by Esstudio Galleria. This information will be used solely for the administration of the Program and will be subject to the Salon's Privacy Policy.
- Membership in the Program is non-transferable. Your points and associated benefits
 are intended for your personal use only and may not be transferred, sold, or assigned
 to any other individual or entity.
- By enrolling in the Program, you agree to receive communications from the Salon regarding your loyalty program, rewards, promotions, and other Program-related information. You may opt out of these communications at any time by adjusting your preferences.

3. Earning Points:

- For every one dollar spent at the Salon, you will earn one point.
- Points will be credited to your account after the completion of each qualifying service (hair and beauty).
- Points have no cash value and are non-transferable.
- Accumulation of points system over a period of 6 months

4. Redeeming Points:

- Points may be redeemed for rewards offered by the Salon.
- The availability of rewards and the number of points required for redemption may vary and will be determined by the Salon at its sole discretion.
- Points cannot be redeemed for cash.

5. Point Expiry:

- Points may expire after a specified period of inactivity, as determined by the Salon.
- If there is no account activity i.e. if the points are not at least partially used in the last 6 months, the points will expire and the accumulation process will restart.
- The Salon reserves the right to modify the expiration policy at any time.

6. Termination or Modification:

- Esstudio Galleria reserves the right to terminate, modify, or suspend the Program at any time without prior notice.
- In the event of termination, any unused points may be forfeited without compensation. No cash will be lost in the process.

7. Cancellation policy

- In the event that you do not show up to your booked appointment where you were planning on using loyalty points, those points will be forfeited.
- Appointments must be canceled within 24 hours or cancellation fees will apply (Refer to Esstudio's cancellation policy).

8. Privacy:

 By participating in the Program, you consent to the collection, use, and disclosure of your personal information in accordance with our Privacy Policy.

9. Limitation of Liability:

• To the extent permitted by law, Esstudio Galleria will not be liable for any direct, indirect, incidental, special, or consequential damages arising out of or in connection with the Loyalty Legends Program.

10. Governing Law:

• These Terms shall be governed by and construed in accordance with the laws of NSW, without regard to its conflict of law principles.

11. Contact Information:

• For questions or concerns regarding the Program or these Terms, please contact us at admin@esstudio.com.au

By enrolling in the Program, you acknowledge that you have read, understood, and agree to be bound by these Terms. The Salon reserves the right to update or modify these Terms at any time without prior notice. It is your responsibility to review these Terms periodically for any changes.